



2015 Sponsorship Opportunities

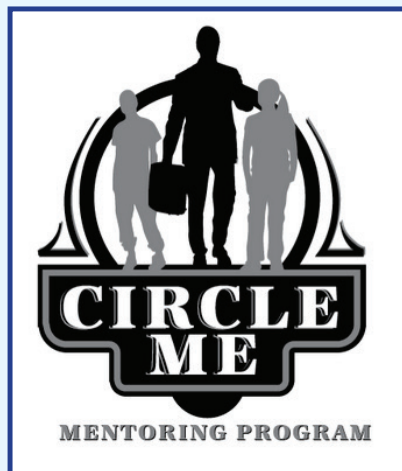
The Tarence Kinsey Foundation is a 501 (c) (3) non-profit organization, and your contribution is tax-deductible.

WHO WE ARE

The Tarence Kinsey Foundation, a 501 (c) (3) nonprofit was established by Tarence Kinsey, Jr. on September 21, 2009 for the purpose of establishing and supporting community projects, especially those involving children and families in Tampa Bay and the surrounding areas.

In 2013-2014, the TK foundation helped four students receive college scholarships by providing them with mentors, tutors, motivators, and educational guidance throughout their high school years.

Our Goal is to increase the amount of youth we help every year by providing more college scholarships, mentorship programs, life skills events, and additional educational and athletic resources to help better the lives of our youth in need.



Circle Me is a program within the TK Foundation with the mission of improving the social, moral, physical and mental well-being of young teens. We impart information and skills that educate and promote leadership, accountability, health wellness and a well-rounded productive and happy citizen. Our aim is to circle the individual with love and enrich his/her quality of life. Our goal is to ensure that every teen reach their high potential. “ME” is in our program name to solidify the power of healing and learning to be accountable for “me”, so that we all can ultimately be able to help others.

TARENCE KINSEY President & Founder



Tarence Kinsey (TK) is a professional basketball player and Tampa native who graduated from Jefferson High School where he holds the record of the all-time leading scorer with 1,872 points. Kinsey received a full athletic scholarship to the University of South Carolina (Gamecocks) where he played basketball and received his Bachelor’s degree in Criminal Justice. He successfully led the Gamecocks to two straight National Invitation Tournament (NIT) championships and over four years received several other merit awards.

Kinsey began his professional career in the NBA with the Memphis Grizzlies where he was awarded “T-Mobile’s Rookie of the Month” and player of the year in 2007. In 2008 Kinsey signed with the Cleveland Cavaliers of the NBA. After leaving the Cavaliers, Kinsey went on to play internationally for Fenerbache Ulker, Anadolu Efes in Istanbul Turkey, Unicaja Málaga of the Liga ACB in Spain, Partizan Belgrade of the Serbian League, and is currently playing for Nizhny Novgorod of the VTB United League in Russia. His International achievements include 3x Turkish League Champion (2008, 2010, and 2011), 2x Turkish Cup Winner (2010, 2011), Serbian League Champion and European League Defensive Player of the Year (2014).

WHY BE A SPONSOR

Sponsorship is a highly effective marketing strategy that can help strengthen your brand image.

Your sponsorship is an opportunity for your company to gain recognition for supporting the mission of the Tarence Kinsey Foundation by helping the youth in Tampa Bay.

OUR AUDIENCE

- Our Top supporters include Tampa Bay area residents, businesses owners, and key community leaders
- TK Foundation board members and major donors
- Current and former professional athletes
- Tarence Kinsey has over 55k social media fans and followers from all over the World

Your sponsorship will be viewed thousands through our website, social media, and media coverage; including print, on-line media channels and television. Your sponsorship will be used to help change lives and gain company recognition nationwide.

Please visit our website to review our highlight video and additional information on our “Circle Me” Mentor program and community outreach efforts. www.tarencekinseyfoundation.org

FOR MORE INFO, CONTACT:

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www.tarencekinseyfoundation.org



MVP: \$7,500

- Name recognition in media coverage as the “Presenting” sponsor of all 2015 events
 - Press releases are submitted to Print, TV, Social Media and On-line outlets
- VIP table and dinner for 6 guests
- 5 minute speaking presentation and a display table at The 3rd Annual Foundation Celebration Dinner
- Opportunity to attend all the TK Foundation events in 2015 as a partner and distribute marketing collateral for your business
- Company logo on the Tarence Kinsey Foundation website with link directly to organizations website
- Social Media recognition through Tarence Kinsey’s social media outlets
 - Combined following of over 50,000 on Instagram, Twitter, and Facebook.
 - TK will make (1) endorsement post monthly for the 2015 year
- Full page ad in the event program at The 3rd Annual Foundation Celebration Dinner
- Group photos with Tarence Kinsey & Friends at 2015 events

DEFENSIVE PLAYER OF THE YEAR: \$5,000



- Name recognition in media coverage as a sponsor of all 2015 events
 - Press releases are submitted to Print, TV, Social Media and On-line outlets
- Company logo on the Tarence Kinsey Foundation website with link directly to organizations website
- Social Media recognition through Tarence Kinsey's social media outlets
 - Combined following of over 50,000 on Instagram, Twitter, and Facebook.
 - TK will make (1) endorsement post monthly for the 2015 year
- Full page ad in the event program at The 3rd Annual Foundation Celebration Dinner
- VIP table and dinner for 6 guests
- Display table at The 3rd Annual Foundation Celebration Dinner
- Group photos with Tarence Kinsey & Friends at 2015 events

OFFENSIVE PLAYER OF THE YEAR : \$2,500

- Name recognition in media coverage as a sponsor of all 2015 events
 - Press releases are submitted to Print, TV, Social Media and On-line outlets
- Company logo on the Tarence Kinsey Foundation website with link directly to organizations website
- Social Media recognition through Tarence Kinsey's social media outlets
 - Combined following of over 50,000 on Instagram, Twitter, and Facebook.
 - TK will make (1) endorsement post monthly for the 2015 year
- Half page ad in the event program at The 3rd Annual Foundation Celebration Dinner
- Two complimentary dinner tickets for the The 3rd Annual Foundation Celebration Dinner
- Display table at The 3rd Annual Foundation Celebration Dinner
- Group photos with Tarence Kinsey & Friends at 2015 events

COACHES AWARD: \$500

- Name recognition in media coverage as a sponsor of all 2015 events
 - Press releases are submitted to Print, TV, Social Media and On-line outlets
- Company logo on the Tarence Kinsey Foundation website with link directly to organizations website
- Half page ad in the event program at The 3rd Annual Foundation Celebration Dinner
- Group photos with Tarence Kinsey & Friends at 2015 events